



ΠΑΝΕΠΙΣΤΗΜΙΟ
ΠΕΛΟΠΟΝΝΗΣΟΥ
UNIVERSITY *of the* PELOPONNESE

Study Guide 2024–25

Postgraduate Program (M.Sc.) " Sport Management "

Contents

Information About the Institution	3
Academic Calendar	4
Key Institutional Regulations	4
History and Profile of the Department	4
History and Profile of the Postgraduate Program.....	5
Subject and Purpose of the Postgraduate Program	6
Curriculum Structure	7
Admission Criteria and Process	9
Tuition Waiver / Scholarships:	9
Faculty List	9
Student Services and Infrastructure	11

Information About the Institution

University of the Peloponnese

Address: 28 Erythrou Stavrou & Karyotaki Str., 22131 Tripoli, Greece

Phone: +30 2710-230-000

Official Website: <https://www.uop.gr/>

Social Media: [Facebook](#) | [Twitter / X](#) | [YouTube](#) | [LinkedIn](#)

Rectorate Authorities

The Rectorate Authorities consist of the Rector and the Vice-Rectors as follows:

Rector: Professor Athanasios Katsis

Vice-Rectors: Vice-Rector of Administrative Affairs, International Relations, and

Outreach: Professor Efthalia Chatzigianni

Vice-Rector of Financial Affairs and e-Governance: Professor Efstratios Tzirtzilakis

Vice-Rector of Academic and Student Affairs: Professor Konstantinos Mavreas

Postgraduate Studies Committee Chairman: Professor Konstantinos Mavreas

School of Human Movement and Quality of Life Sciences

Dean: Professor Georgios Sp. Kypraios

Department of Sports Organization and Management

Dean of the School (acting as Department Head): Professor Georgios Sp. Kypraios

Address: Efstathiou and Stamatikis Valioti Ave. & Plataion Str., 23100 Sparta, Greece

Phone: +30 27310 89662, +30 27310 89658

Department Website: <https://sportmanagement.uop.gr/>

Department Secretariat Email: toda@go.uop.g

M.Sc. "Sport Management"

Director: Professor Ioannis Douvis

Address: Efstathiou and Stamatikis Valioti Ave. & Plataion Str., 23100 Sparta, Greece

M.Sc. Secretariat Phone: +30 27310 89670

M.Sc. Email: pmssm-secret@uop.gr

Social Media: [Facebook](#) | [LinkedIn](#)

Academic Calendar

The academic calendar includes the exact start and end dates of the academic year. It defines the duration of the winter and spring semesters, examination periods, and official holidays. It is published prior to the beginning of each academic year on the M.Sc., Department, and University websites.

Key Institutional Regulations

(including academic recognition procedures)

Institutional regulations include:

- Internal Rules of Operation of the University
- Internal Rules of Operation of the Quality Assurance Unit (QAU / MODIP)
- Regulations of Postgraduate and Doctoral Study Programs
- Postdoctoral Research Framework
- Code of Ethics and Good Practice of the University
- Technology Transfer Regulations
- Network Internal Operating Regulations and Security Policy

History and Profile of the Department

The Department of Sports Organization and Management (DSOM / TODA) belongs to the single-department School of Human Movement and Quality of Life Sciences, based in Sparta (Laconia). The School was established by Presidential Decree No. 118 on April 24, 2003. Since the 2019–2020 academic year, the School became a single-department entity following the relocation of the Nursing Department to the School of Health Sciences in Tripoli.

The Department of Sports Organization and Management is the unique university department in Greece dedicated to developing the discipline of Sports Management. Sports Management is a fast-evolving global field. Sport has transformed into a major business sector requiring highly qualified professionals. The growth of professional

sports, event organization, facility management, and executive administration drives the demand for specialized leadership capable of responding professionally to modern market needs.

Department Mission and Objectives

1. Promote knowledge in sports science and sports institution management.
2. Provide students with the expertise needed for successful academic and professional careers.
3. Organize postgraduate programs leading to advanced expertise.
4. Produce professionals capable of managing national and international sports events, bodies, and enterprises.

Career Prospects for Graduates

Graduates can work as executive management and financial staff in:

- Sports businesses, clubs, associations, federations, and sports corporations.
- Municipal sports organizations and local government entities.
- General Secretariat of Sports, Hellenic Olympic Committee, and OPAP S.A.
- Sports event management within government ministries, hotels, resorts, and camps.
- Public and private enterprises involved in sports activities.

History and Profile of the Postgraduate Program

The Postgraduate Program "Sport Management" was established in 2007 and re-established in 2018 in accordance with Greek higher education legislation. The program incorporates insights from undergraduate curriculum reviews, external evaluations, and continuous operational experience. It stands as a pioneer in sports management education, boasting over 440 alumni holding executive positions worldwide

Key Milestones:

- ✓ 2012: Ranked internationally by Sports Business International (SBI) for excellence in industry connection.
- ✓ 2014: Curriculum update introducing a specialization track in Economics of Sports Organizations and Enterprises.
- ✓ 2015: Reallocation of ECTS credits across semesters.
- ✓ 2023: Submitted accreditation proposal to HAHE (ETHAAE).
- ✓ 2024: Transitioned to fully distance-learning lectures, with in-person examinations.

Postgraduate Degree Title

The program awards a Master of Science (**M.Sc.**) in **Sport Management**.

Degree Classification Scale:

5.00 - 6.49: Fair (*Kalos*)

6.50 - 8.49: Very Good (*Lian Kalos*)

8.50 - 10.00: Excellent (*Arista*)

A bilingual **Diploma Supplement** (Greek and English) is automatically issued upon graduation detailing ECTS credits, course grades, and qualification details.

Subject and Purpose of the Postgraduate Program

The M.Sc. focuses on specialized theoretical and practical expertise in sports management, economics, innovation, and related sectors like tourism, education, health, culture, and municipal recreation.

Program Objectives (European/National Qualifications Framework Level 7):

- ✓ Advance management science and efficiency in sport.
- ✓ Foster research across sports management and related sectors.
- ✓ Prepare highly skilled professionals capable of advancing sports globally.
- ✓ Strengthen academic and industry partnerships domestically and abroad.

Expected Learning Outcomes & Skills

Graduates acquire:

- ✓ In-depth understanding of Management principles applied to sports enterprises.
- ✓ Mastery of economic and financial management in global markets.
- ✓ Entrepreneurial, strategic, and innovative problem-solving skills.
- ✓ Capabilities to lead human resources, handle organizational ethics, work in diverse global teams, and manage time and strategic goals effectively.

Curriculum Structure

- **Format:** Up to 100% distance learning (synchronous/asynchronous methods, asynchronous limited to 25% of ECTS).
- **Language:** Greek and/or English.
- **Duration:** 3 semesters / 90 ECTS credits (EQF/NQF Level 7).

Specialization Tracks:

- Management of Sports Organizations and Enterprises
- Marketing of Sports Organizations and Enterprises
- Financial Management of Sports Organizations and Enterprises

To graduate, students complete **7 core courses**, **2 specialization courses**, **1 elective course** (totaling 60 ECTS across Semesters 1 and 2), and a **Master's Thesis** (30 ECTS in Semester 3).

Course Structure Table

The curriculum is structured as follows:

1st Semester (Winter)			
COURSE CODE	COURSE TITLE	TYPE OF COURSE	ECTS
MY009	Sport Management	C	6
MY010	Research Methods & Statistics	C	6
MY012	Total Quality Management in Services	C	6
MY013	Sport Marketing	C	6
MY015	Financial Management of Sport Organizations	C	6
TOTAL ECTS CREDITS – 1st SEMESTER			30
2nd Semester (Spring)			
MY014	Strategic Planning of sport Organizations	C	6
MY016	Human Resource Management in Sport Organizations	C	6
SPECIALIZATION A' MANAGEMENT OF SPORTS ORGANIZATIONS AND ENTERPRISES			
MKA001	Sport Events Management	S	7
MKA002	International Sport Management	S	7
SPECIALIZATION B' MARKETING OF SPORTS ORGANIZATIONS AND ENTERPRISES			
MKB001	Promotion, Communication, and Public Relations in Sports	S	7
MKB002	Sport Sponsorship Management	S	7
SPECIALIZATION C' FINANCIAL MANAGEMENT OF SPORTS ORGANIZATIONS AND ENTERPRISES			
MKF001	Sport Economics	S	7
MKF002	Investment Appraisal	S	7
ELECTIVE MODULES			
ME006	International Sport law	E	4
ME007	Organizational Psychology	E	4
ME008	Sport tourism management	E	4
ME009	Entrepreneurship and Innovation	E	4
ME010	Information and Communication Technologies (ICT) in Sports	E	4
TOTAL ECTS CREDITS - 2nd SEMESTER			30
3rd semester (Winter)			
COURSE CODE	COURSE TITLE	TYPE OF COURSE	ECTS
MDE	MASTER'S THESIS	C	30
TOTAL ECTS CREDITS – 3rd SEMESTER			30

** COURSE TYPE: C = CORE / MANDATORY, S = SPECIALIZATION, E = ELECTIVE*

Duration, Scheduling, and Thesis

- **Full-Time Duration:** 3 semesters (maximum 5 semesters).
- **Part-Time Duration:** Up to 8 semesters.
- **Suspension of Studies:** Up to 2 consecutive semesters allowed.
- **Master's Thesis:** Undertaken in the 3rd semester provided the student has completed at least 80% of taught coursework.

Admission Criteria and Process

Capacity: 20 to 40 students per year.

Eligibility: Graduates of accredited Higher Education Institutions (Universities and TEIs) in Greece or recognized equivalent foreign institutions.

English Proficiency Requirement: Minimum B2 level (CEFR).

Evaluation Scoring (100-Point Scale):

Application File (Max 80 points): Degree relevance, GPA, thesis grade, additional degrees (39 pts), English language skills above B2 (5 pts), research/publications/seminars (21 pts), professional experience (15 pts).

Interview (Max 20 points).

Tuition Waiver / Scholarships:

- **Tuition Exemptions:** Up to 30% of enrolled students based on socio-economic and merit-based criteria pursuant to Greek law.
- **Excellence Scholarships:** Two (2) full tuition-waiver scholarships awarded per intake to DSOM graduates with an undergraduate GPA $\geq 7.50/10$.

Faculty List

Name & Rank	Subject Area	Taught Courses	Email / Office
Panagiotis Alexopoulos, Professor	Organization of team sports with emphasis on football	MY009 - Management of Sports Organizations and Enterprises	alexop@uop.gr Office: B1 (2nd Fl.)
Panagiota Antonopoulou, Professor	Media and Sports/Political Environment	MKB001 - Promotion, Communication, and Public Relations in Sports	pantonop@uop.gr Office: B7 (2nd Fl.)
Vasiliki Avgerinou, Associate Professor	Sports Economics	MY015 - Financial Management MKG001 - Sports	vasavg@uop.gr Office: A4 (1st Fl.)

Name & Rank	Subject Area	Taught Courses	Email / Office
		Economics	
Ourania Vrontou, Professor	Sports Tourism (Organization & Management)	MY009 - Management of Sports Org. MKA001 - Mega Sports Events Management ME008 - Sports Tourism Organization	ovrondou@uop.gr Office: (2nd Fl.)
Konstantinos Georgiadis, Professor	Cultural Dimensions of Olympism	ME006 - International Sports Law	kgeorgia@go.uop.gr (1st Fl.)
Ioannis Douvis, Professor	Professional Sports Marketing	MY013 - Sports Marketing MKA001 - Mega Sports Events MKB002 - Sports Sponsorship Management	jdouvis@uop.gr (2nd Fl.)
Panagiotis Dimitropoulos, Assistant Professor	Financial Science focusing on Accounting	MKG002 - Investment Decision Evaluation	dimitrop@uop.gr
Konstantinos Koronios, Ph.D.	Sports Marketing & Sponsorships	MKA002 - International Sport Management	konskoron@hotmail.com
Anna Kourtesopoulou, Ph.D.	Sports Management & HR	MY016 - HR Management MKA002 - International Sport Management	akourtes@go.uop.gr Office: A7 (1st Fl.)
Athanasios Kriemadis, Professor	Strategic Planning of Sports Organizations	MY012 - Total Quality Management MY014 - Strategic Planning MKA002 - International Sport Management	thanosk@uop.gr

Name & Rank	Subject Area	Taught Courses	Email / Office
Marios-Daniel Papaloukas, Professor	Sports Law	ME006 - International Sports Law	Office: A8 (1st Fl.)
Athanasios Strigas, Professor	Management & Development of Volunteers in Sports Events	MY016 - Human Resource Management	astrigas@uop.gr Office: A10 (1st Fl.)
Antonios Travlos, Professor	Sport Psychology & Motor Learning	MY010 - Research Methodology & Stats ME007 - Psychology in Management	atravlos@go.uop.gr Office: B2 (2nd Fl.)
Efthalia Chatzigianni, Professor	International Organizations & Sports Cooperation Bodies	MKB001 - Promotion, Communication & PR in Sports	echatzi@go.uop.gr Office: (2nd Fl.)

Student Services and Infrastructure

- **e-Services:** Single Sign-On (SSO) for Student Portal (unistudent.uop.gr), Eduroam Wi-Fi, Institutional Email, Open eClass Platform, and VPN Access.
- **Student Care:** Healthcare support, psychological counseling (*WeCare*), subsidized dining services, housing allowance, and Student Ombudsman support.
- **Accessibility:** Campus facilities feature ramps, elevators, special exam procedures for students with disabilities, and access to AMELib (Accessible Multi-modal Electronic Library).
- **International Mobility:** Active participation in Erasmus+, EUNICE European University Alliance, international conferences, and exchange networks.
- **Career Office & Alumni Network:** Academic advisors, career counseling, CV building workshops, and job placement tools through the *UOP Alumni Network*.
- **Library:** On-campus library providing physical and electronic book collections, scientific journals, thesis archives, inter-library loans, and study areas

